

Scotch[®]

Clean Removal Multipack Tape



The Multipack Solution

- Increased productivity
- Reduced material and energy
- High quality print
- Releases cleanly from many surfaces

3M

A Breakthrough

for Multi-Unit and Promotional Packaging

The Multipack Solution combines Scotch® Clean Removal Multipack Tape with high speed application machines. It's an efficient alternative to bags, labels, shrink wrap, chipboard and trays, materials currently used for multi-unit and promotional packaging.



Scotch® Clean Removal **Multipack Tape** secures bundles yet does not damage the primary package when removed. Plus, it can be custom printed with brand or promotional messaging.

Energy-efficient machinery helps reduce costs, enhances throughput, and is easy to implement in your production line.

The Multipack Solution increases your productivity, improves the design of your packaging and reduces material and energy consumption.

Product	Color	Backing Material	Backing Thickness mils (mm)	Total Thickness mils (mm)	Tensile Strength lb/in (N/100 mm)	Adhesive Type	Adhesion to Steel oz/in (N/100 mm)	Elongation (%)	Comments
697	Clear	Polypropylene	1.6 (0.040)	1.9 (0.049)	30 (525)	Acrylic	4.78 (5.23)	130	Clean removal tape designed for multi-unit primary packaging. Apply manually or with equipment; 697CP is a custom printed version.
697CP									

Note: This technical information and data should be considered representative or typical only and should not be used for specification purposes.

A Visible Advantage



Bringing More to Your Packaging Line

The Multipack Solution can help you grow your bottom line by increasing productivity, helping products stand out on the shelf, and reducing packaging material and energy consumption.

Increased Productivity



Reduced material and labor costs



More product in less time



Lower logistics and storage costs

High Quality Print



Custom printed message



Discreet adhesive highlights primary packaging



Secure bundle without damaging package

Reduced Material & Energy



Up to 50% less packaging by weight*



Up to 96% energy savings**

* Compared to shrink wrap and trays. Does not include full LCA comparison
 ** Compared to shrink wrap and tray forming machinery. Does not include full LCA comparison

To learn more, visit: www.3M.com/Multipack

Environmental Impact

See the comparison between the Scotch® Clean Removal Multipack Tape 697 and the shrink wrapped grouping†

Multipack Solution



4,565

kg of secondary packaging material/year

†5,000,000 kits of three 400 ml packages.

Shrink Wrapped

Vs.



10,650

kg of secondary packaging material/year

Represents 304,000 water bottles††



Reduction of

6,085

kg of secondary packaging material/year

††Average of 20g/500ml bottle. For illustrative purposes only.

Learn more about The Multipack Solution online. You'll find additional information, packaging videos and equipment details at: **3M.com/Multipack**

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